



Photo Courtesy of Sylvia Garcia-Smith, Main Street Advisory Board Member

Beeville Economic Improvement Corporation (BEIC) funded a project submitted by the Bee Area Partnership to assist small businesses during the COVID-19 Pandemic. The COVID-19 Disaster Relief Grant Program supports new and expanded business development in Beeville. The Program focused on three categories: Rental Assistance, Small Business Assistance, and Payroll Assistance. The BEIC awarded 9 downtown businesses and awarded 20 businesses located outside the downtown district.

Business Improvement Grants (Facade Grants) for the downtown district are available through the Beeville Economic Improvement Corporation. For more information, please contact the Main Street Office.

Beeville Main Street is available to meet with businesses or property owners for interior and exterior design assistance; window display assistance; event planning; visual merchandising; marketing and other matters.

Contact Beeville Main Street Office at 361-358-4641 Ext 242.

5 REASONS TO VISIT DOWNTOWN



1. Discover unique boutiques, specialty food shops & distillery's tasting room
2. Meet Store Owners & receive superb customer service
3. Locate the 8 captivating Bee Sculptures in downtown
4. Explore the historical architecture & Texas Historical Markers
5. Stroll the magnificent gardens that line the sidewalks on Washington Street & the charming Barnhart Parks on E. Corpus Christi Street.

AVAILABLE PROPERTY SPOTLIGHT



Looking for a large open space?
105 S. St. Mary's Street

Need multiple office spaces?
325 N. Washington Street

For more information about these & other properties, go to DowntownTx.org

**CONNECT WITH CUSTOMERS &
MANAGE YOUR BUSINESS
REMOETLY
07/01/20**
WWW.UHV.EDU/SMALL-BUSINESS/

UHV-SBDC Free Webinar Training-
Discover Google tools that can help
business owners work and manage their
business during this time of uncertainty.
Plus, get insights on more online and
timely resources for small businesses.

**"BEE" DRESSED TO IMPRESS
07/02-07/10/2020
120 N. WASHINGTON STREET**

This event is women helping women
get back to work after the COVID-19
crisis. Schedule an appointment at 343-
5479 or
BeeAreaPartnership@beecounty.texas.gov
ov. Bee Area Partnership will provide
one on one assistance to search job
engines & apply for job opportunities.

**MAIN STREET MARKET
08/01/20**
WWW.CITYOFBEEVILLEMAINSTREET.COM/MAIN-STREET-MARKET

Find local growers, artists, &
craftspeople from the Bee County area
selling homemade goods. Items include
wood crafts, jewelry, papercrafts,
homemade breads, pies, jams, honey,
art, quilts, antiques, soaps and lotions,
plants, candles, wreaths and home
decorations.



PLAN YOUR WORK, AND WORK YOUR PLAN

Invest time in your business by developing a Business Recovery Plan. A business plan establishes direction of your business and outlines a path you intend to take to make money & grow revenue. Developing a business recovery plan can help set concise direction for the next 3 to 18 months in the event of an emergency or thereafter. Here are some insights to consider:

- Identify your business' strengths and weakness' during the current disaster. Complete a SWOT Analysis. How well did your business adapt during the current Covid-19 pandemic closures & restrictions? What changes did you make that improved your business? Set business goals that will address these areas of concerns.
- Business Evolution- Establish an e-commerce presence. Be able to promote or sell worldwide versus only your local area. How might a disaster affect your business operations? If your office building is damaged in a disaster, would you need to relocate temporarily? Pivot your business to adapt to changes.
- Identify your critical business functions—What resources and personnel will you need to restore or reproduce these functions during a recovery? Assign disaster response duties to your employees.
- Identify critical suppliers—Identify suppliers, providers, shippers, resources, and other businesses you typically interact with and need to keep your business operating. Develop professional relationships with backup vendors, in case your normal vendor isn't available due to the emergency. If your business involves food storage or refrigeration, identify a vendor in advance that sells ice and dry ice.
- Business Diversification- Diversify your business by offering new services or products that generate new revenues (e.g. delivery, curbside pickup, shipping or personal shopper.)
- Recognize Patterns- Identify and analyze what products are moving and where consumers are spending their time & money within your business. Build upon these patterns.
- Be conservative- Prepare for the next disaster by being purposeful with business expenses and establish a cash reserve for emergencies. Reduce unnecessary inventory & spending and funnel profits into your cash reserves.
- Cross train employees and have a plan for a reduction in staff in the event of illness or other emergencies. What personnel will you need to restore business function during a recovery? Create an emergency contact list and store it in duplicate locations.
- Develop a crisis communications plan. How will you communicate with your employees, customers, and suppliers, especially if your operations are shut down for a period of time? Who will provide alerts and notifications?
- Build a relationship with your customers. Share insight about who you are; why you do what you do; and how you differ from similar businesses. How is your business vital to the community? In the event of economic downturn, customers who feel a connection with you are more likely to support you even when money is tight. Use social media tell help to your story.
- Access to capital- Understand what resources are available to you. Crisis capital such as SBA's Paycheck Protection Program, Economic Injury Disaster Loan, Express Bridge Loans, & Employee Retention Credit. Don't forget to seek traditional sources such as local grants, banks, and private investors.
- Develop an information technology (IT) recovery plan—Include procedures, resource requirements, and data restoration plans for the recovery of IT networks, servers, computers, wireless devices, applications, and data. Back up critical data and important records—Have paper or electronic copies of the data and documents your business needs to operate, including legal papers, insurance policies, credit agreements, billing and payroll databases, customer lists.
- Review insurance coverage—Check coverage for physical losses, floods, and business interruption. Understand what your policy covers and what it does not. Maintain a written and photographic record of all important materials and equipment, and what it would cost to restore all these items, and store the record in duplicate locations.

Contact the UHV-SBDC to meet with an advisor and develop a business plan at 877-895-7232

CHANGING THINGS UP?



City Permits are required for the following projects:

- Installation of signage
- Construction of main or accessory buildings
- Foundation repairs
- Building additions or removals
- Remolding that requires addition or replacement of walls or windows
- Building or replacing a deck
- Electrical work
- Replacing water or sewer lines
- Irrigation systems
- Installing or replacing air conditioning, furnace, water heaters, or softeners
- Building or replacing a fence
- Building or replacing a retaining wall
- Replacing a roof
- Installing or replacing a driveway approach
- Demolition of a building

This is not meant to be a complete list. Questions concerning your specific project should be forwarded to the Development Services Department at the City of Beeville. Please call 361.542.8425 or visit www.beevilletx.org for more information.

*Properties within the TIF Zone are required to obtain a Certificate of Appropriateness prior to any changes.



Beeville Main Street is excited to report that we are applying for the Texas Department of Agriculture's Community Development Block Grant- Downtown Revitalization/ Main Street Program (DRP/MS) to improve sidewalks and lighting in the downtown area.

One of Main Street's goal is to improve the downtown area by providing a safe walk-able district for all to enjoy. For more information about this project or to become involved, please contact Beeville Main Street.